



**WE ARE L.A. FORCE**





# CLUB INFORMATION

LOSANGELESFORCE.COM

## **PRESIDENT**

Robert Friedland

## **VP/GENERAL MANAGER**

Alex Lujan

director@losangelesforce.com | 949-441-6192

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## **STADIUM INFORMATION**

Cal State Los Angeles, University Stadium

22 Circle Dr, Los Angeles, CA 90032

Synthetic 115 x 75 field







# L.A. FORCE PROFESSIONAL TEAM

Los Angeles Force is one of the premier player development programs in North America. Over the past three years, we have created a real track record of path2pro transition. We combine professional level training, fitness, nutrition and an advanced soccer philosophy with the top collegiate and amateur players in the nation to create an environment rich with development and success.



## NATIONAL INDEPENDENT SOCCER ASSOCIATION

### PERFECTING THE IDEAL MISSION

We strive to bring professional soccer to every city in the U.S.

We are an association of professional teams who earn their standing through performance.

We create paths for new or amateur teams & thousands of players to go pro.

NISA will redefine professional U.S. Soccer as an open, integrated, and performance-based culture.

Welcome to a new era where you have the freedom to make your destiny, where opportunity inspires greatness, where you become legendary.

Founded 2017

14 Teams

Season Runs August thru May;  
Home/Away Matches + Cup Games

### HOW WE WILL SUCCEED

#### OPEN SYSTEM

We will create opportunities for teams to advance based on performance, not wallets.

#### COMMUNITY

We will build local tribal devotion through fan engagement & ownership rather than gimmicks.

#### ACADEMIES

We will strengthen the talent pool with academies geared toward inventiveness and recruitment.

#### SCALE

We will spark the competitive soccer spirit in every U.S. community by creating opportunities for anyone to become a champion.







SP2020

# OUR CLUBS

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# NATIONAL INDEPENDENT SOCCER ASSOCIATION

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## ACCOMPLISHMENTS:

- ▶ **1ST PLACE WEST COAST STANDINGS**  
FALL 2019
- ▶ **3RD PLACE OVERALL STANDINGS**  
FALL 2019
- ▶ **WEST COAST CHAMPIONSHIP FINALIST**  
FALL 2019



# U.S. OPEN CUP



LAMAR HUNT  
**U.S. OPEN CUP**

## RICH HISTORY:

- ▶ **TOURNAMENT QUALIFICATION IN EVERY YEAR ELIGIBLE (4 OF 5)**
- ▶ **THREE 4TH ROUND APPEARANCES (MODERN ERA RECORD):**
  - 2014 v. Seattle Sounders, MLS
  - 2015 v. LA Galaxy, MLS
  - 2018 v. LA Galaxy, MLS
- ▶ **TWO TOURNAMENT MVPs (TOURNAMENT RECORD):**
  - 2015 Michael Salazar, now with Montreal - MLS
  - 2018 Allisson Faramilio, Brazilian professional footballer
- ▶ **THREE "PLAYER OF THE ROUND" MVPs (TOURNAMENT RECORD):**
  - 2014 Earl Edwards, now with Orlando City - MLS
  - 2015 Michael Salazar, now with Montreal - MLS
  - 2018 Allisson Faramilio
- ▶ **4-1-0 RECORD AGAINST USL CHAMPIONSHIP TEAMS (PROFESSIONAL)**
- ▶ **5-0-0 RECORD AGAINST ALL AMATEUR TEAMS**







# CLUB & LEAGUE BY NUMBERS

## PRO

Team travels across **9** different states

**Every game is live streamed/rebroadcast** including playoffs

US Open Cup games are broadcast on **ESPN+**

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## PATH2PRO TEAMS

Teams participate across **3** different leagues across SoCal and NorCal

**Every game is live streamed/rebroadcast** including playoffs

US Open Cup games are broadcast on **ESPN+**

**3** Teams in competition

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## NISA ATTENDANCE NUMBERS

Fall 2019 Total Attendance = 44,712

Fall 2019 Average Attendance = 1720

Spring 2020 Total Attendance (7 games only) = 14,274

Spring 2020 Average Attendance (7 games only) = **2039**

**Attendance numbers are steadily rising!**

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## NISA BROADCAST NUMBERS (MYCUJOO)

Fall 2019 Total Views = 99,871

Fall 2019 Average Views per Game = 4161

Spring 2020 Total Views (7 games only) = 30,940

Spring 2020 Average Views per Game (7 games only) = **4,420**

**Viewing numbers are also steadily rising!**





## THE FCGS + LA FORCE COMMUNITY

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*The goal of the organization has always been to develop soccer players to their highest potential. Our youth and ECNL programs have an excellent history of preparing players for the next level, college or professional. We wanted to continue to provide players with developmental programs during and after college, thus USL League Two and the NPSL.*

*The natural progression of this was to create and offer a professional team to sit at the top of our complete program. A lot of organizations use “Path to Pro” as a carrot or tagline, however we deliver on this promise, from the introduction to soccer to a professional contract to play soccer for a living, with full developmental support in between.*

**- Alex Lujan, VP/GM**







# THE FCGS + LA FORCE COMMUNITY

FCGS PRO TEAM



PATH2PRO TEAMS



FCGS ECNL TEAMS



FCGS YOUTH TEAMS





# PATH2PRO TEAMS



FC Golden State Force is one of the premier player development programs in North America. Over the past three years, we have created a REAL track record of Path2Pro transition. We combine professional level training, fitness, nutrition and an advanced soccer philosophy with the top collegiate and amateur players in the nation to create an environment rich with development and success.

## UNRIVALED COMPETITION OFFERED:

- ONLY club to compete in the USL League Two and NPSL
- Annual US Open Cup Competition
- High profile friendlies
- Play alongside the top players in the country
- Meaningful, high level matches

## EVALUATION/HIGHLIGHTS:

- ALL games filmed and streamed in HD, accessible from anywhere in the world
- Advanced player match metrics and monitoring: Performance evaluation, fatigue/injury avoidance
- Custom film access to players and coaches for highlight compilation



## USL LEAGUE 2 - WESTERN CONFERENCE

### Southwest Division

- 1 FC Golden State Force ★★
- 2 Santa Cruz Breakers
- 3 San Francisco Glens
- 4 Orange County SC U23
- 5 SoCal Seahorses
- 6 San Francisco City FC
- 7 Ventura County Fusion
- 8 San Diego Zest

### Northwest Division

- 1 Calgary Foothills FC
- 2 Lane United FC
- 3 Portland Timbers U23
- 4 Sounders U23
- 5 TSS FC Rovers
- 6 Victoria Highlanders FC

### Mountain Division

- 1 Albuquerque Sol FC
- 2 Colorado Pride
- 3 Ogden City SC
- 4 Park City, UT

**3x SW Division Championships**  
**2x Western Conference Championships**



## NPSL - WEST REGION

### Southwest Conference

- 1 FC Golden State
- 2 Arizona FC
- 3 ASC
- 4 Cal United
- 5 City of Angels FC
- 6 High Desert
- 7 LAUFC
- 8 OCFC
- 9 Oxnard
- 10 Riverside Coras
- 11 Temecula

### Golden Gate Conference

- 1 Academica SC
- 2 CD Aguiluchos USA
- 3 East Bay Stompers
- 4 El Farolito
- 5 FC Davis
- 6 Napa Valley 1839 FC
- 7 Sacramento Gold FC
- 8 Sonoma County Sol FC

### Northwest Conference

- 1 FCM Portland
- 2 Kitsap Pumas
- 3 OSA FC
- 4 PDX FC
- 5 Pierce County FC
- 6 Spokane SC Shadow

**x1 Conference Championship**



# WOMEN'S PATH2PRO



FC Golden State has established themselves as a Coastal Conference powerhouse. Champions in their 1st season and multiple player of the week/team of the week awards speaks to the level of players who make up this Path2Pro side! We combine professional training, guidance and a player focused soccer philosophy to create an environment rich with development and success.

## EVALUATION/HIGHLIGHTS:

- ALL games filmed and streamed in HD, accessible from anywhere in the world
- Player match metrics and monitoring with performance evaluation, fatigue/injury avoidance
- Custom film access to players and coaches for highlight compilation

## COMPETITION:

- Annual US Open Cup Competition in development (Women's)
- Play alongside the top players in the region
- Meaningful, high level matches
- Player focused, positive team atmosphere



## WPSL - COASTAL CONFERENCE

### West Region

- 1 FC Golden State
- 2 Pateadores
- 3 So Cal Union FC
- 4 LA Surf Soccer Club
- 5 Beach Futbol Club
- 6 Legends FC
- 7 Invictus Athletic Club Feminae

Conference and Division Champions





# COMPETITIONS



LAMAR HUNT  
**U.S. OPEN CUP**

Mar - Oct

## U.S. OPEN CUP

The Lamar Hunt U.S. Open Cup, commonly known as the U.S. Open Cup, is a knock-out cup competition in American soccer. It is the oldest ongoing national soccer competition in the U.S. The 105th edition, held in 2018, was contested by 97 clubs from the two professional leagues sanctioned by the United States Soccer Federation: Major League Soccer, and the United Soccer League, and also amateur clubs in the earlier rounds of the tournament after qualifying through their leagues.



May - July

## USL LEAGUE TWO

The Premier Development League features 75+ franchises in four conferences throughout the United States and Canada. This league has proven to be an important stepping-stone for top professionals playing throughout the world, with over 80% of all MLS selections since 2010 having PDL experience. The season consists of 14 regular season matches for each team, seven home and seven away, and provides elite collegiate players the opportunity to experience higher level of competition while maintaining their eligibility.

Nationwide Ultra Elite U23 Competition.



Mar - July

## NATIONAL PREMIER SOCCER LEAGUE

The National Premier Soccer League (NPSSL), is an elite nationwide league comprised of over 100 independently run franchises. The teams field elite players, including but not limited to National Team, former and current university, college, foreign, amateur, former professional and youth players. The league stands for Integrity, Success and Longevity.

Nationwide Elite Competition



May - July

## WOMEN'S PREMIER SOCCER LEAGUE

The Women's Premier Soccer League provides the highest level of developmental opportunities for amateur players in the United States. Entering its 23rd season, the WPSL has grown to more than 100 clubs and is the largest women's soccer league in the world.

Nationwide Elite Competition.



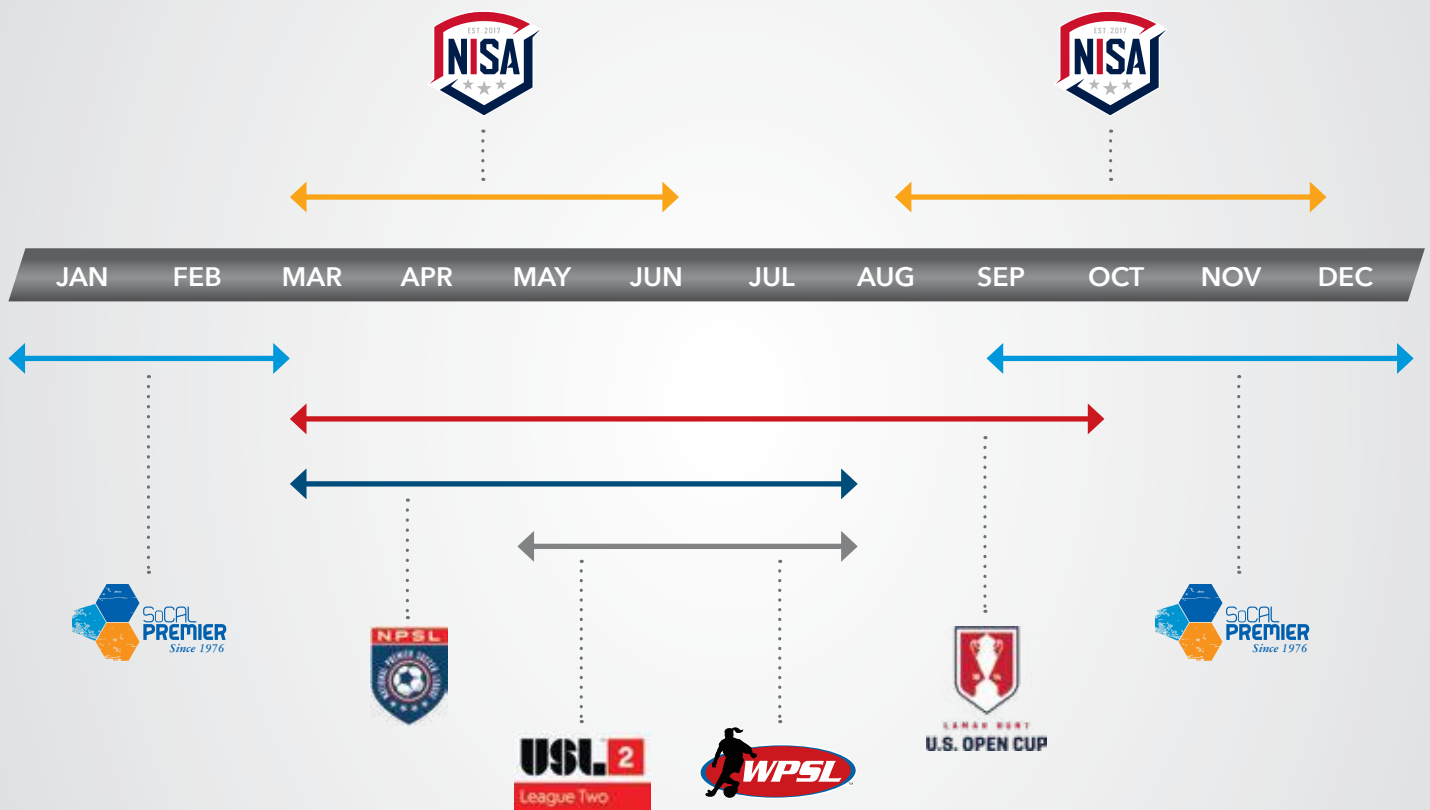
Sept - Feb

## SoCAL PREMIER

SoCal Premier Is an amateur men's soccer league in California, established in 1976, affiliated with the United States Adult Soccer Association. The league features promotion and relegation and will be for extra matches and reserve team games.



# COMPETITION CADENCE





# TEAM UNIFORMS



AWAY

HOME

U.S. OPEN CUP



HOME

AWAY



HOME

AWAY







## **ADDITIONAL RESOURCES**

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### **ONLINE PROPERTIES**

#### **Los Angeles Force**

[www.losangelesforce.com](http://www.losangelesforce.com)

[facebook.com/LosAngelesForce](https://facebook.com/LosAngelesForce)

[twitter.com/LosAngelesForce](https://twitter.com/LosAngelesForce)

[instagram.com/LosAngeles\\_Force](https://instagram.com/LosAngeles_Force)

[twitch.tv/losangelesforce](https://twitch.tv/losangelesforce)

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#### **F.C. Golden State Force**

[www.fcgoldenstateforce.com](http://www.fcgoldenstateforce.com)

[facebook.com/FCGSForce](https://facebook.com/FCGSForce)

[twitter.com/FCGSForce](https://twitter.com/FCGSForce)

[instagram.com/FCGSForce](https://instagram.com/FCGSForce)

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#### **F.C. Golden State**

[www.fcgoldenstate.com](http://www.fcgoldenstate.com)

[facebook.com/fcgoldenstate](https://facebook.com/fcgoldenstate)

[twitter.com/fcgoldenstate](https://twitter.com/fcgoldenstate)

[instagram.com/fcgssoccer](https://instagram.com/fcgssoccer)

#### **PARTNER CLUBS AND ASSOCIATIONS:**

##### **Youth Clubs**

[www.fcgoldenstate.com](http://www.fcgoldenstate.com)

##### **USL2 Path2Pro Team**

[www.fcgoldenstateforce.com](http://www.fcgoldenstateforce.com)

[www.uslleaguetwo.com](http://www.uslleaguetwo.com)

##### **NPSL Path2Pro Team**

[www.fcgoldenstate.bonzidev.com](http://www.fcgoldenstate.bonzidev.com)

##### **WPSL Women's Path2Pro Team**

[www.wpslsoccer.com](http://www.wpslsoccer.com)

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##### **Useful Links**

[www.nisaofficial.com](http://www.nisaofficial.com)





## OUR INVITATION



*We are all very proud of our teams' accomplishments from 2019. I'm excited to go into 2020 with NISA, USL League 2, U.S. Open cup, WPSL, and our NPSL team. We are all about creating opportunities for players to gain experience and be challenged at the highest level of competition! We are all about training hard both on and off the field in preparation for a great game performance. We are driven by results and want our players to get exposure to the highest level opportunities, all while staying in top condition during the collegiate off season.*

**- Robert Friedland, Head Coach**



*Thank you for considering Los Angeles Force. There are many clubs to choose from. I believe that our very unique competition schedule, training, location, benefits and developmental philosophy set us miles apart from any other club/program in North America. Our results in elite level competition, in preparation for Fall collegiate play and professional transition are well documented and measurable. I hope you decide to join us in 2020 to see how far your game can go!*

**- Alex Lujan, VP/General Manager**



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