



Sales and Sponsorship Intern - 2023 National Independent Soccer Association Season

Maryland Bobcats FC is now accepting applications for Sales and Sponsorship Internship positions. The Sales and Sponsorship intern will be integral in assisting the club on expanding its reach within the community through sponsorship opportunities with local businesses and community outreach programs.

Interns will work under the direct supervision of the Operations Manager and the MBFC leadership team to develop crucial skills that will prepare the individual for a career in professional sports Sponsorships and Sales.

- Pitch content to be used on various social media platforms including but not limited to: Twitter, Instagram, social media, and TikTok.
- Identify potential Sponsorship opportunities through multiple prospecting resources.
- Initiate new business from internal leads.
- Create and present business proposals to potential Corporate Partners
- Maintain accurate reporting of Sales activity.
- Gameday operations (ticket sales, event set up and breakdown, Vendors, etc.)
- Assist with ticket sales activities and promotional events.
- Please note: This position includes a commission for each Sponsorship sold.

Desired Qualifications:

- Applicants working toward an undergraduate degree with an emphasis in marketing, public relations, sports management, or other communications related field are preferred but not required.
- Applicants still enrolled in High School are encouraged to apply.
- Must be able to work independently, have strong problem-solving skills and be detail oriented.
- Exceptional customer service skills.
- Strong interpersonal and communication skills.
- Excellent communication skills, both written and verbal.
- Soccer experience and knowledge about the sport is a plus.

Internship Benefits:

- All interns will receive:
 - Free admittance to all MBFC home matches across all competitions (National Independent Soccer Association, U.S. Open Cup, and NISA Independent Cup).
 - Access to team practices and community events.
 - MBFC uniform and other merchandise that will be worn while working at home matches.
 - On the job training and experience working in professional sports.
 - Post-game meals and beverages.

Application Process:

- Please email your resume to khicks@marylandbobcatsfc.com with the desired position you are applying for in the subject line.
- Also include your full name, major (if applicable), school you are attending, classification (Freshman, sophomore, junior, senior), as well as any sample content you wish to include.

About Maryland Bobcats FC

The Maryland Bobcats Football Club was founded in 2009. Based in Montgomery County in Maryland, it is a fully minority-owned club and currently the only United States Soccer Federation-sanctioned professional soccer team (men's or women's) in the state of Maryland. MBFC has a "one family" mentality. From the youngest player to the most experienced, youth teams to the First Team, our players support, push and encourage each other to play the right way. Beyond soccer, Maryland Bobcats gives back and supports the local community that inspires, motivates, and cheers them on at home games and on the road.

For more information about Maryland Bobcats FC, visit marylandbobcatsfc.com Follow MBFC on Twitter [@MDBobcatsFC](https://twitter.com/MDBobcatsFC) and on Instagram [@mdbobcatsfc](https://www.instagram.com/mdbobcatsfc)