

Communication and Broadcast Intern - 2023 National Independent Soccer Association Season

Maryland Bobcats FC is now accepting applications for Broadcast and Communications Internship positions. The Broadcast intern will be integral in assisting the Game Day staff in the setup and execution of the club's video operations for each home game.

Interns will work under the direct supervision of the Operations Manager and the MBFC leadership team to develop crucial skills that will prepare the individual for a career in professional sports broadcasting and communications.

- Pitch content to be used on various social media platforms including but not limited to: Twitter, Instagram, social media, and TikTok.
- Assist in the operation of the club's game day broadcast including live play by play social media updates, broadcast production, and on field content creation.
- Conduct any pregame, mid game, and post-game interviews with players and coaching staff.
- Assist with weekly write ups for Match Previews and Post Match Analysis.
- Assist in conducting any interviews during team practices and community events around the Montgomery County, MD area.

Desired Qualifications:

- Applicants working toward an undergraduate degree with an emphasis in marketing, public relations, sports management, or other communications related field are preferred but not required.
- Applicants still enrolled in High School are encouraged to apply.
- Must be able to work independently, have strong problem-solving skills and be detail oriented.
- Exceptional customer service skills.
- Strong interpersonal and communication skills.
- Excellent communication skills, both written and verbal.
- Soccer experience and knowledge about the sport is a plus.

Internship Benefits:

- All interns will receive:
 - Free admittance to all MBFC home matches across all competitions (National Independent Soccer Association, U.S. Open Cup, and NISA Independent Cup).
 - Access to team practices and community events.
 - MBFC uniform and other merchandise that will be worn while working at home matches.
 - On the job training and experience working in professional sports.
 - Post-game meals and beverages.

Application Process:

- Please email your resume to <u>khicks@marylandbobcatsfc.com</u> with the desired position you are applying for in the subject line.
- Also include your full name, major (if applicable), school you are attending, classification (Freshman, sophomore, junior, senior), as well as any sample content you wish to include.

About Maryland Bobcats FC

The Maryland Bobcats Football Club was founded in 2009. Based in Montgomery County in Maryland, it is a fully minority-owned club and currently the only United States Soccer Federation-sanctioned professional soccer team (men's or women's) in the state of Maryland. MBFC has a "one family" mentality. From the youngest player to the most experienced, youth teams to the First Team, our players support, push and encourage each other to play the right way. Beyond soccer, Maryland Bobcats gives back and supports the local community that inspires, motivates, and cheers them on at home games and on the road.

For more information about Maryland Bobcats FC, visit marylandbobcatsfc.com Follow MBFC on Twitter @MDBobcatsFC and on Instagram @mdbobcatsfc.